



**Ironclad**  
PERFORMANCE WEAR

# WHY IRONCLAD

**IRONCLAD IS BACKED BY THE EXPANSIVE WAREHOUSE HUBS OF OUR PARENT COMPANY, BRIGHTON-BEST INTERNATIONAL, WHICH PROVIDES THE LOGISTICAL POWER TO FULFILL ORDERS QUICKLY. WE HAVE STOCK ... FEWER STOCKOUTS ... AND A CONSTANT FILL RATE OF 98% OR BETTER.**

**BUILT TOUGH DESIGN** - 25 Years of work gloves design experience and innovation means unparalleled performance and user experience. Ironclad gloves take into account user feedback, rigorous testing and certification to ensure they are held to the highest work glove standards on the globe.

**PROPRIETARY FLAWLESS FIT SYSTEM** - A high precision, 16-point measurement system, unique to each glove. Compared to the typical 5-6 points used by the competition. Precision fit means Ironclad gloves feel and perform better.

**COMMAND™ TOUCHSCREEN TECHNOLOGY** - Embedded directly into palm fibers and coatings, which locks in touch performance through the life of the material and is impervious to wash cycles. This technology allows gloves to remain on hands for device/equipment use, which leads to increased safety compliance. COMMAND™ is designed to meet the demands of modern work environments, for tablet or phone use, which leads to increased safety.

**FUNCTIONAL PACKAGING** - Header Cards configuration that clearly indicates product features and benefits. Vend Packs configuration is a compact footprint perfect for vending machine application.

**MARKETING MATERIAL & SAMPLE SUPPORT** - The Ironclad Sales Team is dedicated throughout the trial process, and beyond, providing ample product samples for testing, documented assessments and plans, as well as glove selection guides for workers.

