

**FOR IMMEDIATE RELEASE: April 9, 2019**

**Nikki Gillette**  
**Ironclad Performance Wear – A Division of Brighton Best Int’l.**  
**(404) 941-0260**  
**MarketingTeam@ironclad.com**

**IRONCLAD PERFORMANCE WEAR WINS GOLD AT THE 2019 EDISON AWARDS**  
*Vibram® Technology Creates A Workboot for the Industrial Athlete’s Hand.*

**Grand Prairie, TX:** Ironclad Performance Wear, the leader in high performance hand safety, has won the Edison Awards top honor of Gold, in the category of Tools of Tomorrow, for innovation on the Oil Based Mud Glove, created in partnership with Vibram®.

The Edison Awards honor excellence in new product and service development, marketing, human-centered design, and innovation. Products were judged on their concept, value, delivery and impact, and finalists were chosen by a steering committee and group of industry experts. The finalists were then submitted to a panel of more than 3,000 senior business executives and academics who cast ballots for gold, silver and bronze winners.

Hand protection, has been around for many years; however, no one has ever incorporated shoe sole technology into the palm of a glove. Ironclad and Vibram® partnered together, integrating Vibram® shoe sole technology into the palm of an Ironclad engineered glove, resulting in a glove with unparalleled durability, grip, and fluid channeling characteristics, which can be used in a wide variety of industrial safety applications - oil and gas extrication, rebar construction, demolition, etc.

The O.B.M Glove, specifically designed for the Oil & Gas industry, is just one example of how Ironclad is always pushing the envelope with hand protection. By tackling the methods, compounds, tolerances, and quality controls required to design and manufacture these gloves, we have been able to start developing second and third generation products based on this technology. Next generation products will focus on improvements in hand dexterity, finger tactility, and grip in varied environments, through the use of advanced polymers, unique grip patterns, and new adhesion technologies.

Ironclad’s General Manager, Eric Jaeger says, “It’s about advancing technology. That’s what we did with Vibram®. That’s why we won the award. The O.B.M. was the first Vibram® glove, but certainly not the last.”

To learn more watch the video of the development of the glove, or visit the website:

<https://youtu.be/T7MpEuRskhY>

<https://www.ironclad.com/all-ironclad-gloves/industrial-commercial/oil-gas/>

## **About Ironclad Performance Wear**

Ironclad Performance Wear, a division of Brighton Best International, is the leader in high-performance task-specific work gloves. It created the performance work glove category in 1998, and continues to leverage its leadership position in the safety, construction and industrial markets through the design, development and distribution of specialized task-specific gloves for industries such as oil & gas extraction; automotive; police, fire, first-responder and military, construction and more. Ironclad engineers and manufactures its products with a focus on innovation, design, advanced material science, dexterity and durability. Ironclad's gloves are available through industrial suppliers, hardware stores, home centers, lumber yards, automotive stores and sporting goods retailers nationwide; and through authorized distributors in North America, Europe, Australia and Asia. Built Tough for the Industrial Athlete™

For more information visit: [www.iRONCLAD.com](http://www.iRONCLAD.com)