



NEWS RELEASE:

PROFERRED INTERNAL/EXTERNAL SNAP RING PLIERS & 19-IN-1 RATCHETING SCREWDRIVER SET WIN 2019 PRO TOOL INNOVATION AWARDS

September 23, 2019 (Santa Fe Springs, CA) - Judging for the 7th annual Pro Tool Innovation Awards is complete and the Proffered Tool line from Brighton-Best International was a winner in two categories with their Proffered Internal/External Snap Ring Pliers with Quick Switch Tips (T22001) and Proffered 19-in-1 Ratcheting Screwdriver Set (T29004).

Here's what the judges had to say about Proffered Tools:

The genius of Proffered's Snap Ring Pliers is the ability to switch between internal rings and external rings without reaching for separate tools. Just flip the tab switch to move between the two. Additional tip sizes store at the top of the handles and don't require any tools to change. You can replace an entire set of snap ring pliers with just this one and the price is easy on your wallet.

Proffered takes their game to the next level with the 19-in-1 Ratcheting Screwdriver Set. It's impressive that they can fasten 19 different fastener styles with one driver, but it's the build quality that really got our attention. The ratcheting mechanism itself is a weak point in many ratcheting screwdrivers. Using components that go beyond 3 times the ANSI standard sets this tool apart.

Vice-President of Sales, for Brighton-Best International, Steve Andrasik says, "We are very proud to be recognized by PTIA once again for our innovative products and lifetime warranties. We believe that Proffered Hand Tools offer the strongest price value relationship when compared to the competition."

This year, over 70 different manufacturers and brands submitted over 360 products in several dozen categories for a shot to win a 2019 Pro Tool Innovation Award. Winners consistently demonstrated achievement in any combination of the following: innovative features, advanced power delivery, groundbreaking ergonomics, technological advancements, and value. "These new tools tend to save Pros, and businesses, money in either material costs or time-savings. That's the kind of innovation that often speaks the loudest." said Clint DeBoer, Executive Director of the Pro Tool Innovation Awards.

Visit www.brightonbest.com to find a distributor of these winning products near you.

###

About Brighton-Best International

With locations that span the globe, Brighton-Best traces its history to a Cincinnati storefront factory, which opened in 1925. Brighton-Best is the only “One-Stop-Shop for Fasteners,” with rapidly expanding product lines, competitive pricing, and an emphasis on quality and commitment to customer service. Brighton-Best products and services are offered exclusively through distribution. For more information, visit www.brightonbest.com.

About Pro Tool Innovation Awards

The Pro Tool Innovation Awards (PTIA) are an annual awards program judged by a panel of professional tradesmen and trade media representatives in the electrical, plumbing, MRO, and concrete fields as well as general contractors and builders. Visit protoolinnovationawards.com for more information.

Media Contact

Brighton-Best International

Nikki Gillette

ngillette@brightonbest.com

Phone: 404-941-0260